



CAMELLIA
CONSULTING

Company Overview

Camellia Consulting Inc.

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Company Overview

Company Name	Camellia Consulting Inc.
Established	March 7, 2023
Capital	JPY 3 Million
CEO	Kazuki Hibino
Address	2F, Hamamatsucho Daiya Building, 2-2-15 Hamamatsucho, Minato-ku, Tokyo 105-0013, Japan
Email Address	info@camellia-consulting-inc.com
Business Activities	<ul style="list-style-type: none">• Consulting and advisory services• Overseas business expansion support• Market research and analysis• M&A advisory services
Major Clients	<ul style="list-style-type: none">• Leading printing companies• Major healthcare equipment manufacturers• Top PC peripheral manufacturers• Metropolitan home nursing stations• Medical institutions in metropolitan areas, etc.



KAZUKI HIBINO

Born in 1992. After graduating from university, he joined Tokyo Consulting Firm Co., Ltd., where he worked in the M&A division and internal audit office before being assigned to the Philippines. During his time there, he was involved in over 100 consulting projects and gained experience in launching new branches and overseeing organizational operations. Upon returning to Japan, he served as the Nagoya branch head, leading the branch's overall management.

He later joined Deloitte Tohmatsu Financial Advisory LLC, where he engaged in M&A projects, providing financial advisory services, PMI consulting, and various due diligence support for listed companies.

In March 2023, he founded Camellia Consulting Inc. in Tokyo and the Philippines. In November 2023, he was appointed as a Director of the Chamber of Commerce and Industry.

Our Services

Since its establishment in 2023, Camellia Consulting Inc. has operated in both Tokyo and the Philippines, providing services to companies expanding into the Philippines, supporting overseas business development, and offering consulting services.

Our team includes consultants with experience in over 100 business support cases, delivering solutions for corporate management and global expansion from a customer-first perspective.

Philippines Consulting

Comprehensive consulting services for business expansion in the Philippines, led by experienced professionals.



Global Business Consulting

From strategy development to on-the-ground operations, we provide comprehensive consulting services for companies considering overseas expansion.



Domestic Business Consulting

We provide strategic support to accelerate corporate growth through business strategy development, operational improvements, talent development, and IT solutions.



Philippine Consulting

Our consultants, with in-depth experience in the Philippines, provide comprehensive assistance for business setup and operations to help clients maximize the benefits of expanding into the Philippines.

1. Accounting & Tax Services

We assist clients in navigating the Philippines' complex accounting standards and tax regulations, ensuring compliance and efficiency in financial operations.

- Accounting & tax review and advisory
- Bookkeeping and tax return preparation
- Payroll processing and Individual Income tax filing
- Application of tax treaties and transfer pricing compliance
- Tax audit assistance



2. Company Incorporation Services

We provide a one-stop solution for company incorporation in the Philippines, ensuring a seamless process for businesses entering the market.

- Corporate incorporation support
- Acquisition of local business licenses and permits
- Bank account opening and capital preparation
- Work permit (AEP) and visa application support
- Social insurance registration and business permit renewals
- PEZA registration assistance



Philippine Consulting

3. M&A Support

We provide end-to-end support for M&A activities in the Philippines, helping businesses minimize risks and achieve successful transactions based on proven expertise and strategies.

- Financial advisory services
- Business valuation
- Business planning and strategy support
- Financial and tax due diligence (DD)



4. Other Global Business Support

We offer comprehensive support for companies expanding to abroad, leveraging our local expertise and network to ensure smooth business operations.

- Pre-expansion advisory
- Market research and feasibility studies
- Business strategy development
- Local operational support
- Legal and regulatory advisory
- CSR (Corporate Social Responsibility) strategy support



Global Business Consulting

We assist companies from the initial stages of overseas expansion. Through preliminary market research and competitive analysis, we clarify the local business environment and develop effective strategies. Additionally, we support business planning, risk assessments for market entry, and resource allocation to ensure a successful expansion.

Overseas Business Development Support

We provide comprehensive support for launching and expanding businesses in overseas markets. Leveraging our deep understanding of local markets and extensive experience, we assist in all stages of business development, from conceptualization to execution.

- Market Entry Strategy Development
- New Business Planning
- Execution Support & Local Operations Assistance
- Sustainable Growth Support



Domestic Business Consulting

Our consulting services provide strategic support to accelerate business growth. From developing management strategies to business process improvement, talent development, and IT solutions, we offer hands-on support tailored to industry trends and challenges, helping companies enhance their competitiveness.

With extensive experience across various industries, we deliver practical, actionable approaches that drive results. By providing comprehensive support in management, operations, organizational development, talent, and IT, we align with our clients' vision to foster sustainable growth.

Service Overview

We offer a wide range of consulting services to support business growth, from developing corporate strategies and improving operations to driving digital transformation (DX) and regional revitalization.

- Management Strategy Consulting
- Business Process Improvement & Organizational Reform Consulting
- Digital Transformation (DX) Support
- Multi-Stakeholder Project Execution Support



Beyond Borders

At Camellia Consulting Inc., we transcend boundaries to unlock the full potential of clients.



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